

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

TELEPHONE: (916) 323-5079

WEBSITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2003 2004-ANNUAL FINANCIAL REPORT
(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1.

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser:

188 2003
REESE BROTHERS, INC.
925 PENN AVENUE, SUITE # 600
PITTSBURGH, PA 15222

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 78438 FEIN No. 58-1642982
Children's Wish Foundation
International, Inc.
Name of Charity
8615 Roswell Road
Address of Charity
Atlanta, GA 30350-4867
City, State, and ZIP Code of Charity

Telephone Solicitation

(Kind of Activity)

held (on) (from) 1/1/03, 200 to 2/28/03, 200
(Date or Dates must be shown)

1. REVENUE Renewal Campaign

- A. Cash Contributions
B. Entertainment sales or admission charges
C. Sales from products
D. Advertisement sales
E. Membership fees
F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

54,769 A.
____ B.
____ C.
____ D.
____ E.

Fa.
Fb.
Fc.
Fd.

G. TOTAL REVENUE:

54,769 G.

2. EXPENSES

- A. Fees or commissions
B. Salaries
C. Payroll taxes
D. Employee benefits
E. Cost of merchandise for resale
F. Cost of entertainment
G. Postage
H. Advertising
I. Telephone
J. Rental of equipment
K. Facilities charge
L. Permits

M. Other expenses: (Specify) See Attachment

a. _____
b. _____
c. _____
d. _____

____ A.
____ B.
____ C.
____ D.
____ E.
____ F.
____ G.
____ H.
____ I.
____ J.
____ K.
____ L.

Ma.
Mb.
Mc.
Md.

N. TOTAL EXPENSES

38,665 N.

3. Distribution or net to charitable organization or charitable purposes

16,104 3.

4. (a) Is any officer, director, partner or owner of the Commercial Fund-raiser in any way affiliated with or control, directly or indirectly, the charitable organization for which Commercial Fund-raiser has contracted to solicit?

[] Yes [x] No If "yes", complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and Address of Charitable Organization	Relationship of officer, etc. To Charitable Organization

(b) For each affiliation identified under 4(a), attach copy of contract between commercial fund-raiser and charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Barry S. Reese, President

Signature of authorized officer (Commercial Fund-raiser)

Printed Name

Title Date

This report must be signed by two officers of the charitable organization for verifying the distribution.

Arthur J. Stein, President

6/9/03

Signature of authorized officer/director (Charity)

Printed Name

Title

Date

Linda Dozoretz, Sec/Treas.

6/9/03

Signature of authorized officer/director (Charity)

Printed Name

Title

Date

RECEIVED

JUN 16 2003

Attorney General's
Registry of Charitable Trusts

413352

Attachment to: California
NonProfit: Children's Wish Foundation International, Inc.
Solicitor: Reese Brothers, Inc.

Renewal Campaign

Gross Dollars - Renewal Campaign		\$54,769
Reese Brothers Charges:		
Telecommunications	\$30,143	
Pledge Packets	\$5,427	
Other Expense:		
Postage	\$3,095	
Total Expense		\$38,665
Net Receipts		\$16,104
Approximate \$ Uncollected Pledges		\$42,389

This filing represents the financial results of a specific project. It does not represent the entire fundraising experience of Children's Wish Foundation (CWF). This form does not allow for the reporting of value for other services that may be received under the terms of an agreement with the service bureau. Therefore, this filing is different from and in contrast to the far more complete filing by CWF as represented in its Form 990.

Anyone intending to interpret the fundraising costs of CWF should review its Form 990. To report fundraising costs based upon net proceeds represented by this report would be a distortion of the experience of CWF and inaccurate.